

Madison County

Contact: Jacqueline Howard, Madison County Public Health 515-462-9051 jhoward@i-rule.net

Community Health Needs Assessment Snapshot

Promote Healthy Behaviors

Problems/Needs:

- Overweight and obesity
- Substance Abuse
- Tobacco
- Mental Health
- Teen Pregnancy
- Gambling
- Resources for persons with physical limitations

Prevent Injuries

Problems/Needs:

- Domestic Violence
- Child Safety

Protect Against Environmental Hazards

Problems/Needs:

- Elevated blood lead in children under 6 years of age whom live in a home built prior 1970

Prevent Epidemics and the Spread of Disease

Problems/Needs:

- Immunizations--Madison County is @ 38 % immunization rate for children age 2 being fully immunized. (4-3-1-3-3-1-4) according to 2009 county immunization assessment published in 2010.
- Madison County is @ 21% immunization rate for adolescence ages 13-15 years of age, (3-1-2-1-2). According to IDPH 2009 county adolescent immunization assessment published in 2010.

Prepare for, Respond to, and Recover from Public Health Emergencies

Problems/Needs:

- Capacity building and sustainment of emergency plans. Ability to further develop plans for closed PODs and additional PODs.

Strengthen the Public Health Infrastructure

Problems/Needs:

- Access to Medical care-- adults between ages 21-65 either have no insurance or do not know how to apply for Iowa Cares Program, or have difficulty getting to and from out of town appointments.
- Lack of work force in PH for the full expansion of PH programs.

Community Health Improvement Plan

Goal	Strategies	Who is responsible?	When? (Timeline)
Madison County partners will continue to network and develop community wellness activities to assist with decreasing obesity in Madison County.	Walk/Bike trail around Winterset	community partners	on going
	Increase awareness of resources for weight management.	community partners	ongoing
	Increase awareness of free/reduced cost activities for weight management.	community partners	ongoing
	address obesity and weight management in chronic disease management sessions.	PH	after July 2011
	K-6 Student/family challenge (Winterset)	School	Mar 2011- April 29, 2011
	"VERB" Program	Madison County Kids Initiative.	Summer 2011

Goal	Strategies	Who is responsible?	When? (Timeline)
Immunizations--Madison county is @ 38 % immunization rate for children age 2 being fully immunized. (4-3-1-3-3-1-4) according to 2009 county immunization assessment published in 2010. State average is 42%. Goal for Madison County is 95% of all children residing in Madison County will be fully immunized by age 2.	Increase awareness if importance of childhood immunizations and being fully vaccinated by age 2.	Public health, physicians, nurses	IRIS data entry will be utilized for measuring this goal, per reports generated from IDPH, each year.
	Network with local physicians	PH	ongoing
	Work with parents at outreach programs, such as Toddler Fest and WIC clinics.	PH	ongoing
	Will continue educating parents through the CARES program on timely infant immunizations.	PH	ongoing